

Why Your SMARTPHONE Should Scare You.

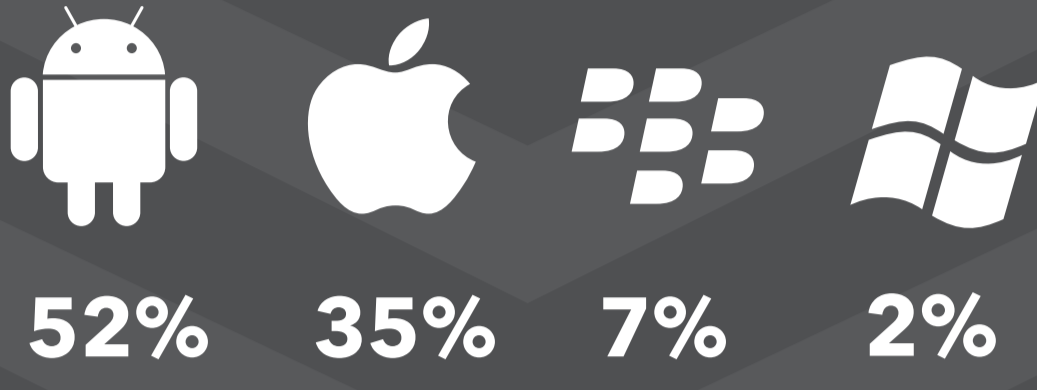
A brief look at mobile device security

mo·bile de·vice (noun)
a portable, wireless computing device small enough to be held in the hand; e.g.



Every **24 hours, more than 9X** as many mobile devices are sold than babies born.

2012 U.S. Smartphone Market Share



Sensitive Data on Mobile Devices

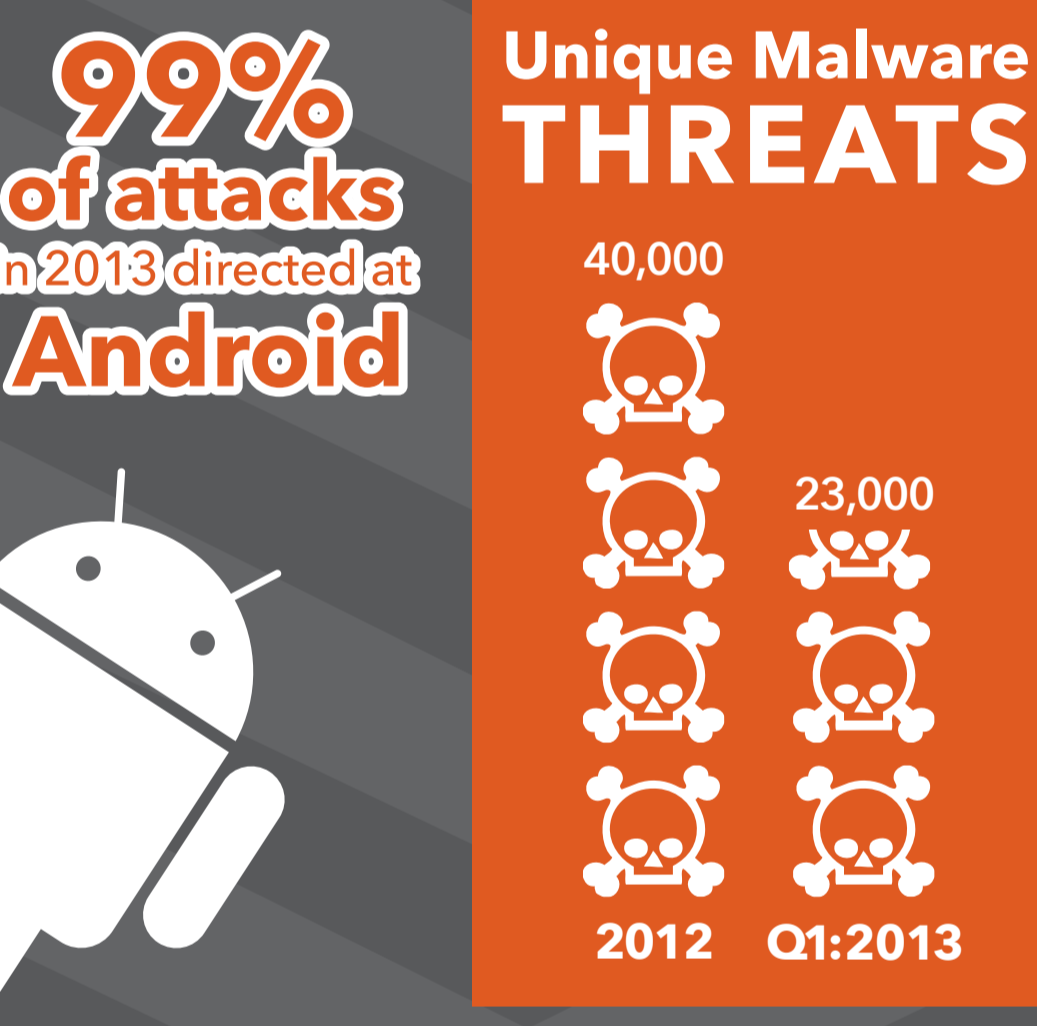
- Consumer:**
 - Personal data
 - Contacts
 - Banking and financial data
- Business:**
 - Credit card processing
 - Invoices
 - Accounting
- Healthcare:**
 - Patient contacts
 - Medical history
 - Supplier information

Security Risks

Mobile devices are not designed for security



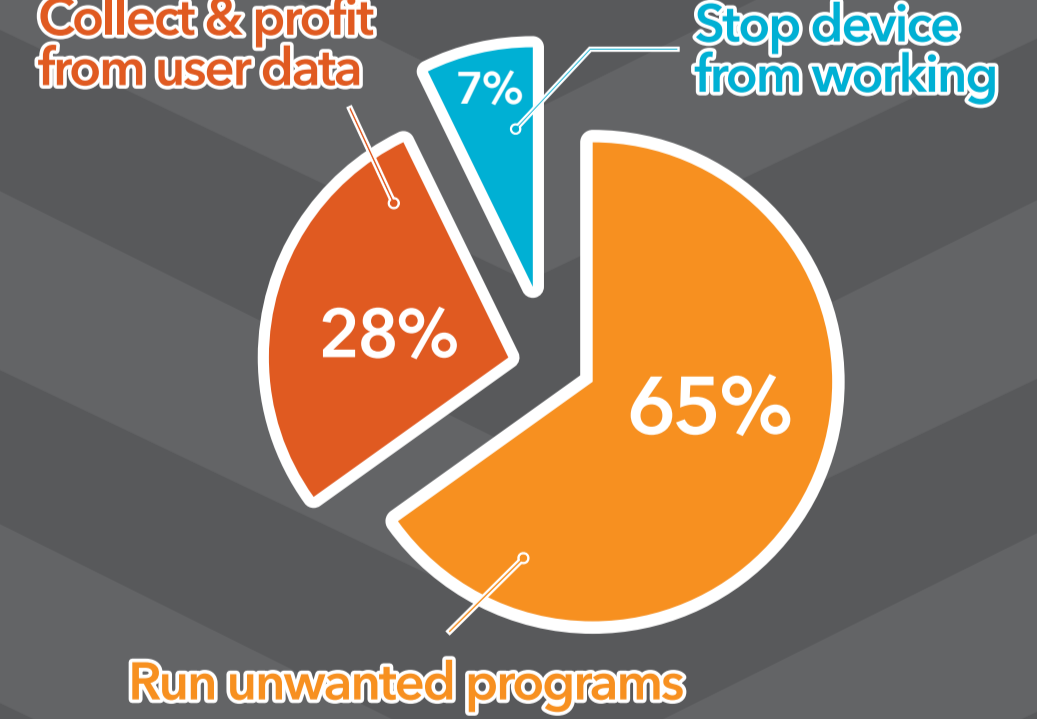
Malware Growth



Common mobile malware attacks

- SMiShing:** SMS based attacks
- Malicious URLs:** Redirections to fraudulent websites
- App Repackaging:** Hidden code in mobile apps

What does malware do?



Protect Your Device

- BE CURRENT:** Always update OS and apps
- LOCK IT UP:** Use strong passwords and auto-lock features
- DON'T SHOP AROUND:** Only use official app stores
- BE SELFISH:** Don't share your device
- CHECK IT OUT:** Run security scans to check for vulnerabilities

Is your mobile device secure?

Check your mobile device for vulnerabilities with SecurityMetrics MobileScan. Download the free app today.



Want more info? [Click here.](#)

Sources and more information:
<http://www.cnet.com/2013/01/01/99-percent-of-attacks-in-2013-were-directed-at-android/>
<http://www.cnet.com/2013/01/01/unique-malware-threats-in-q1-2013/>
<http://www.cnet.com/2013/01/01/malware-growth-in-q1-2013/>
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