

securityMETRICS®



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Facts

Founded: 2000

CEO: Brad Caldwell

Website: www.securitymetrics.com

Headquarters: Orem, Utah

Employees: >350

Trade: Data Security and Compliance

Industries: Financial, Retail, Hospitality,
Government, Healthcare

Reach: 173 Countries

Clients: >1 Million

Mission: To enable businesses to
comply with financial, government, and
healthcare mandates.

Contact

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SecurityMetrics

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Company Biography

Security and Compliance Experts

SecurityMetrics is a leading provider and innovator in payment data security and compliance for businesses worldwide. In 1998, CEO Brad Caldwell recognized the need for affordable data security for the masses after his company's website was hacked. He founded SecurityMetrics in 2000 in a one-room office space with the goal of developing a reasonably priced system to test website security. SecurityMetrics has grown from a small security company specializing in vulnerability assessment scans to a global leader providing payment data security and compliance solutions. Now, SecurityMetrics is a privately-held corporation headquartered in Orem, Utah with over 400 employees. Our mission? To enable businesses to comply with financial, government, and healthcare mandates.

Customer Service

One of the most remarkable aspects of our company is its friendly, informative customer service. We have the largest call center in the industry and take over 135,000 calls per month. Since our founding date, we have helped over 1 million organizations, from Fortune 500 businesses and large global financial institutions to small retailers, manage financial, commercial, federal, healthcare, and security compliance.



Qualifications

Every day, businesses process millions of transactions that must be kept secure from hackers and criminals. We provide secure and innovative Payment Card Industry (PCI) Data Security Standard (DSS) solutions for businesses. Each member of our auditing department is required to be Certified Information Systems Security Professional (CISSP) certified, and we are one of only two companies worldwide to perform:

- PCI scans (ASV)
- PCI DSS Assessments (QSA)
- Payment Application Data Security Standard Audits (PA-QSA)
- Point-to-Point Encryption Qualified Security Assessments (P2PE QSA)
- PCI Forensic Investigations (PFI)

Accolades



2013



- Gold Stevie Award for Sales & Customer Service: Global Sales Team of the Year
- Silver Stevie Award for Sales & Customer Service: Sales Process of the Year
- Best in Biz Award: Best New Product of the Year



- Golden Bridge Award: Vulnerability Scanning
- Golden Bridge Award: Security Services



2012

- Ernst & Young Entrepreneur Of The Year® 2012 Award in the Utah Region
- Stevie Award for Sales & Customer Service: Contact Center of the Year



2011

- Arthur V. Watkins Award: Entrepreneur of the Year
- Utah Valley's Entrepreneur of the Year: Brad Caldwell



2010

- Inc. 500: #408
- Deloitte Technology Fast 500: #122

Executive Leadership Team

The SecurityMetrics leadership team comprises the senior-most leadership, management, and decision-making body of the company.



Brad Caldwell is chief executive officer and founder of SecurityMetrics, Inc. Under Caldwell's leadership, SecurityMetrics has grown from a small business security-scanner to a global leader providing Payment Card Industry compliance and data security solutions. With its broad portfolio of products, services and expertise, SecurityMetrics is the leader in helping banks and their merchants secure their sensitive data. Caldwell is certified as a data forensic investigator, onsite auditor (QSA), authorized scan vendor engineer (QSE) and certified information systems security professional (CISSP). Prior to founding SecurityMetrics, Caldwell graduated from Brigham Young University and in 1995 co-founded Software Development Corporation, which developed WordPerfect for UNIX/Linux for Novell and Corel corporations.



Blake Stevens is the chief financial officer for SecurityMetrics. With over 25 years of finance and accounting experience in many industries, Stevens is charged with responsibility for accounting, audit, financial analysis, treasury, tax, and investor relations. Stevens began his career as a financial analyst with Coldwell Banker and for 12 years served as the director of finance and corporate controller of Marie Callender's Pie Shops, Inc. where he was instrumental in developing accounting and POS systems and achieving the company's growth initiative. Stevens later became the CFO of Logic General Inc., a manufacturer of CD and DVD's. Stevens holds a bachelor's degree in business administration, with a major in finance from Brigham Young University.



JB is responsible for SecurityMetrics' worldwide sales. He is a 25-year veteran in the high-tech industry delivering high-growth, innovative software for IT and business needs. With a bachelor's degree in computer science from Brigham Young University, one of his earliest jobs was a COBOL programmer for U.S. Steel. JB has held several senior management positions in software development, sales and marketing with companies including: Broadway & Seymour, U.S. Steel, WordPerfect, Novell, Griffin-Hill, and Cogito. As the first dedicated sales person for SecurityMetrics, JB has contributed to consistent triple digit growth. During this growth, SecurityMetrics has assisted more than 1 million merchants in over 85 countries with their PCI compliance. With more than 400 SecurityMetrics employees, JB now focuses on managing growth and strategic sales opportunities.



Wenlock Free is the vice president of strategic partnerships for SecurityMetrics, combining a background in international sales and marketing with over 25 years of experience in the business development and training industry. Free is responsible for driving SecurityMetrics' business growth strategy and expanding customer security services. Prior to joining SecurityMetrics, Free focused on public speaking, providing training programs throughout the US, UK and Canada. Recruited as director of sales at COR-DA Technologies, Free built successful sales and marketing programs in the financial services marketplace. Free enjoys the challenges and rapid pace of the security industry and building successful business through relationships.



Gary Glover is the Director of Security Assessment at SecurityMetrics and holds QSA (Qualified Security Assessor), PA-QSA (Payment Application Qualified Security Assessor), CISSP (Certified Information Systems Security Professional), and CISA (Certified Information Systems Auditor) security certifications. As a qualified assessor for the Payment Card Industry, Glover has completed over 100 PCI DSS, PABP, and PA-DSS security assessments. Glover began his career at McDonnell Douglas Aerospace developing AI and expert systems for rocket and propulsion systems. Additionally, Glover spent nearly 10 years in software development with companies such as Novell and Corda, is the author of two US patents, and received a Masters of Science in Mechanical Engineering from Brigham Young University.



David Ellis is the Director of Forensics Investigations at SecurityMetrics and holds the following certifications: PFI (PCI Forensic Investigator); GCIH (GIAC Certified Incident Handler) QSA (Qualified Security Assessor); and CISSP (Certified Information Systems Security Assessor). In addition to his forensics background, Ellis has over 25 years of law enforcement and investigations experience, was a Commander with the Oakland Police Department, holds a bachelor's degree from Columbia College, and graduated from the FBI National Academy.

Products and Services



PCI Focus: verifies merchant payment card handling processes and tests merchant Internet systems to determine if they comply with the Payment Card Industry (PCI) Data Security Standard (DSS).



HIPAA Focus: verifies customer healthcare information is adequately protected and assists healthcare professionals in a risk-based compliance process to adhere to the Healthcare Insurance Portability and Accountability Act (HIPAA) Security Rule.



PANscan® Suite: helps businesses locate unencrypted payment card data on business networks through easy-to-use software.



SecurityMetrics Vision: searches for vulnerabilities on the inside of merchant card-processing environments.



SecurityMetrics Assurance: provides businesses with confidence to operate without fear of compromise through a data protection guide, breach insurance, security consulting, and a card discovery tool.



Incident Response: forensic analysts identify and analyze breach points and help prevent further compromise within a business through consultation, onsite examinations, external vulnerability scans, and reports.



Penetration Testing: testers ethically exam a system for target profiling, target enumeration, automated testing, service research, application analysis of business logic errors, and intelligent exploit attacks through interactive network and application layer testing.



PA-DSS Assessment: validates that software or application processes in accordance with the Payment Application Data Security Standard (PA-DSS) through a detailed security assessment.



Onsite PCI DSS Audit: Qualified Security Assessors (QSAs) verify merchant payment card handling processes, find gaps in security, and create a report on compliance (ROC).



Vulnerability Assessment: checks for external network security holes that could enable backdoors, remote access, SQL injection and other types of malicious attacks.



Security Consulting: provides businesses the expertise to prepare for a gap analysis, create effective security policies, undergo security awareness training, etc.



P2PE Assessments: Point-to-Point Encryption Qualified Security Assessors (P2PE QSAs) verify merchant P2PE solutions, assist solution providers in P2PE implementation, and create a report on compliance (ROC).

Company History



